

ANTHONY LOWE

ART DIRECTOR

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I successfully oversaw an increase in ad revenue for a multi-channel client, created a new visual identity, cultivated and fostered new creative talent, as well as working on the most successfully run creative group within the agency. All with a mix of humor, honesty, creativity, and wisdom.

BEEN HERE

Verizon

October 2021 – March 2022

New York, NY

DESIGNER

Verizon Business Group, In House Agency

launched high-visibility digital marketing through concept, design, presentation, and development phases.

Havas Worldwide

April 2015 – September 2021

New York, NY

ACD

ADP, Dos Equis, TD Ameritrade, Vuse

achieved year-after-year increase of ad-revenue, improved client relationship, cultivated a team of creatives, and developed creative from concept to production across multiple channels.

The Barbarian Group

March 2012 – March 2015

New York, NY

DESIGNER

Samsung, Pepsi, Tropicana, Bacardi

launched high-visibility digital marketing through concept, design, presentation, and development phases.

The Gate Worldwide

September 2009 – February 2012

New York, NY

SENIOR DESIGNER

State Street Global Advisors, iRobot, Bonobos

developed creative from concept to production across multiple channels.

I CAN DO THIS

Art Direction | Animation | Brand | Concept Development | Design | Digital Advertising

Illustration | Social | Print | Broadcast | Storyboard | Typography | UX Design

BACK WHEN

Savannah College of Art and Design
Bachelor of Fine Arts

TOOLS OF THE TRADE

Adobe Creative Suite (InDesign, Photoshop, Illustrator);
Sketch; figma; HTML, CSS